

PRIYADARSHINI INDIRA GANDHI GOVT. COLLEGE FOR WOMEN, JIND

DEPARTMENT OF Commerce
COURSE OUTCOMES OF Commerce

CLASS	COURSE OUTCOMES
B.Com.I(Hons.)	<p>1. Financial Accounting</p> <p>Understand basic concept of accounting, final accounts of Sole traders and Partnership, branch account, consignment, Hire purchase and installment payment system</p> <p>2. Economics</p> <p>Gain knowledge about basic concept of micro economics, production and cost structure under different stages of production, pricing and output decisions.</p> <p>3. Business Management</p> <p>Learn about managerial functions like planning, organizing, staffing, directing and controlling.</p> <p>4. Computer application in Business</p> <p>Understand fundamentals of computer system, input-output devices, Operating system, application software such as MS Word, MS Excel, MS Power Point.</p> <p>5. Business communication</p> <p>Get acquainted with foundation of Business communication, writing of affective business letter and delivering effective presentation.</p> <p>6. FOM</p> <p>Gain knowledge about elements of marketing mix, market segmentation, channel of distribution and promotional methods.</p> <p>7. Business Environment of Haryana</p> <p>Demonstrate knowledge of small, medium and large industries and economy of Haryana.</p>

S. J.

B.Com.II(Hons.)

1. Business Statistics

Gain knowledge about basics of statistics, application of index number and time series in business decision making, learn concept of probability and normal distribution.

2. Corporate Accounting

Understand Issue of Shares and Debentures, how to prepare final accounts of company, consolidated balance sheet of amalgamated company and holding company.

3. Business Law

Learn about Indian Contract Act, 1872, Sales of goods Act, 1930, Consumer protection Act, 1986, Negotiable Instrument Act, 1881, Partnership Act, 1932, Information Technology Act, 2000.

4. Company Law

Gain knowledge about Company Act, 2013, Memorandum of Association and Articles of Association, Prospectus, Owned and debt capital.

5. Indian Financial system

Get acquainted with nature and role of financial system, components of financial system, money and capital markets, Reserve Bank of India, Commercial Banks and Development Banks.

6. Computerized accounting software

Understand working with well known multi-lingual business, accounting and inventory management software i.e. Tally ERP 9.

7. Advertising

Understand the basic of advertising, types of advertising, advertising media, advertising agency, copy research, behavior research and post testing method.

8. Rural Marketing

Understand the concept of rural marketing, role of rural market in business & society, know about rural marketing and segmentation of rural market.

9. Foreign Trade

Acquire the basic knowledge of counter trade, gains from trade, imports tariffs, taxes, globalization and MNCs. Understand the importance of foreign trade, factors influencing the terms of trade, trade barriers, and significance of foreign investments and benefits of globalisation in India.

10. Entrepreneurship development

Gain knowledge about meaning of entrepreneur, role of entrepreneur in economic development, preparation of feasibility reports, capital and project cost, startup India and skill India.

B.Com.III(Hons.)

1. Goods and Services Tax

Learn about concept of GST, principles of GST and relevant rules, circumstances in which corporate get registered and liable to pay GST.

2. Income Tax

Understand the basic concept of Income Tax, compute total income of individuals under five heads of incomes, file return and payment of taxes.

3. Fundamentals of Stock Market

Understand security markets, stock exchanges, screen based trading, Internet based trading,

future and options, raising funds from international markets.

4. Cost Accounting

Gain knowledge about meaning of cost accounting, classification of cost elements, methods of costing, contract costing and process costing.

5. Financial Management

Understand the concept of wealth maximization, role of time value of money, investment, financing and dividend policy decisions.

6. Auditing

Acquire the basic knowledge of auditing, objectives of auditing, audit program, voucher, vouching, verification, valuation, reserves & provisions, audit report & investigation. Understand internal control, internal check, various modes of appointment of an auditor, qualities of an auditor, qualification and disqualification of an auditor, significance of vouching, causes & reasons for depreciation, reserves & provisions, objectives of investigation.

7. Retail management

Learn about various retail decisions taken by retailers, importance of service in retailing, factors influencing the retail shopper.

8. Management Accounting

Gain knowledge about concept and significance of management accounting, analyse the financial statements using various techniques, learn about cost volume profit analysis, funds flow statement and Cash flow flow statement

9. Human resource management

Understand importance of human resources and their management in organization. Learn about different tools used in forecasting and planning human resources needs.

10. Fundamentals of Insurance

Gain knowledge about insurance management. Identify relationship between insurer and their customer. Gain awareness of life and non life insurance.

11. Business Environment

Learn about concept components and importance of business environment, monetary policy, fiscal policy, make in India. Understand Competition Act and Foreign exchange management Act.

12. SCM

Supply chain management is important because it can help achieve several business objectives. For instance, controlling manufacturing processes can improve product quality, reducing the risk of recalls and lawsuits while helping to build a strong consumer brand.

13. Corporate Governance

Learn about concept principles and requirement of corporate governance, globalization and corporate governance in India, corporate governance and CSR; corporate governance and ethics.

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COURSE OUTCOMES OF Commerce
Bachelor of Commerce

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